

BEST OF WINE TOURISM AWARDS 2023

WESTERN CAPE



Best Of
Wine Tourism

by GREAT WINE CAPITALS
THE AWARD OF EXCELLENCE

www.greatwinecapitals.com



CELEBRATING WINE TOURISM IN THE WESTERN CAPE

Representing 11 of the greatest wine cities and regions in the world, the Great Wine Capitals Global Network fosters deep and collaborative connections that serve the collective and local interest of its members. Initiatives include empowering capitals and industry through symposiums and conferences, curating international business opportunities, strengthening global wine travel and tourism, facilitating academic exchanges and partnerships, leveraging efficient media promotion, and the recognition of greatness through the global Best of Wine Tourism Awards.

Wesgro the Tourism, Trade and Investment Agency for Cape Town & the Western Cape is the custodian of the Great Wine Capitals membership alongside wine industry role players. As part of this network, the Western Cape continues to celebrate and promote its diverse and most excellent wine tourism offerings through the Best of Wine Tourism Awards 2022, as well as the inaugural Wine Tourism Ambassador Awards 2022. In the coming pages, explore the most deserving winners of these awards, their unique wine, cuisine and experiences, as well as the ethos and passion behind their businesses.

WHAT'S INSIDE

- 02 Great Wine Capitals Global Network Map
- 04 Best Of Wine Tourism 2023: Creation Wines
- 06 Best Of Wine Tourism 2023: Babylonstoren
- 07 Best Of Wine Tourism 2023: Vergelegen
- 08 Best Of Wine Tourism 2023: Weltevrede
- 10 Best Of Wine Tourism 2023: Bosman Hermanus
- 11 Wine Tourism Ambassador Awards 2023
- 13 Meet the Judging Panel
- 14 Western Cape Districts and Wine Routes



Best Of Wine Tourism

by GREAT WINE CAPITALS | THE AWARDS OF EXCELLENCE



www.greatwinecapitals.com



GREAT WINE CAPITALS GLOBAL NETWORK

Today, our Great Wine Capitals Global Network spans the globe, with 11 Member Capitals from the northern and southern hemisphere collaborating on a wide range of projects in tourism, education, business and travel. From facilitating international partnerships to celebrating practitioners of excellence, nurturing a global culture of support to best practice sharing, our Network is a passionate and responsible custodian of the wine-related industries that make it member regions and their Capital cities, famous.

**OUR COLLECTIVE AND INDIVIDUAL
STRENGTHS COMBINE TO MAKE
THE GREAT WINE CAPITALS GLOBAL
NETWORK AN INDUSTRY AND
CONSUMER-FACING BRAND THAT IS
SYNONYMOUS WITH GREATNESS.**



**2023 REGIONAL WINNER -
BEST IN WINE TOURISM RESTAURANTS**



**2023 REGIONAL WINNER -
BEST IN ART AND CULTURE**

CREATION WINES

Striving to reward the lover of fine wines, Creation continues to go the extra mile to offer a unique sensory experience through its estate offerings. This little slice of paradise in the Walker Bay wine region was founded in 2002 and has a holistic approach to tourism and entertaining its visitors. Balance, elegance, distinction and finesse are the hallmarks of Creation's wine range, with a focus on Chardonnay and Pinot Noir - both of which Owner and Cellar Master JC Martin is keenly attuned to. Their Tasting Room restaurant

gives visitors curated experiences include a Canapé Pairing Menu which changes according to the local ingredients available, the Blackboard Menu providing a tantalising taste adventure for the palate, the popular 10am Brunch Pairing, the Wine and Chocolate Pairing, and even a non-alcoholic and amazingly aromatic tea and food pairing.

CELEBRATING NATURE: IN ART, WINE AND FOOD

Appreciating the gifts of nature, Creation Wines takes on a gentle



CREATION WINES

approach to listening to Nature; the thoughtful contemplation of People, Place and the rich tapestry of their Cultures. Creation Wines collaborated with the celebrated and inspirational artist, Kathy Robins, on a solo exhibition, titled 'RE-TURN', which offers the opportunity to consider, listen to, absorb and think about

sustainability and perceptions of nature and community. The wine farm is known for their exquisite pieces by Janko de Beer's sculpture exhibition aptly titled 'Metamorphosis' which can be found being displayed all over the estate. It is clear to see why Creation Wines has won the title for best in Art and Culture.

"It's a real tribute to our team to win this award... No one could be more proud than Jesse and I of our team, our suppliers, our customers, and our stakeholders. We are so proud to have been awarded two awards for Great Wine Capitals."

- Carolyn Martin - Co-founder and Marketing Director, Creation Wines

CREATION
Creating Wines of Distinction

Location: Hemel en Aarde Road, Hermanus, 7200.
Tel: +27 (0)28 212 1107.
Email: info@creationwines.com
Website: www.creationwines.com
GPS: -34.331820, 19.331947



**2023 REGIONAL WINNER –
BEST IN ACCOMMODATION**



**2023 REGIONAL WINNER –
BEST IN WINE TOURISM SERVICES**

BABYLONSTOREN

Babylonstoren is one of the oldest Cape Dutch farms, set at the foot of the Simonsberg Mountain in the Franschhoek wine valley. The estate offers beauty and diversity with its unique accommodation, fine food and wine, and evokes a sense of comfort, all the while offering an elevated and luxurious experience.

TAKE A WINE TOUR ON A TRAM

Babylonstoren wines are produced

in a state-of-the-art winery that showcases the soils and climate, with its popular pinot noir and chardonnay offering lush tasting opportunities. One of the most exciting offerings is its location along the Franschhoek Wine Tram route, where guests can hop off for a tasting or daily cellar tour. They can also enjoy their new wine tunnel, journeying through centuries of making and storing wine.

“An award like this means so much for Babylonstoren, especially for our staff just to show that the hard work we put in, bears fruit. We are really focused on attention to detail and quality in everything we do here... We are really thankful and excited to see what this means for tourism in South Africa.”

- Marisa Beyers - Head of Media and Communications, Babylonstoren



Location: Klapmuts - Simondium Road, Cape Winelands, Western Cape, 7670, **Tel:** +27 (0)21 863 3852, **Email:** enquiries@babylonstoren.com, **Website:** www.babylonstoren.com, **GPS:** -33.8276, 18.925

VERGELEGEN

Founded in 1700, Vergelegen Wine Estate is anything but ordinary. With award-winning wines, a history spanning over 300 years, and exquisite gardens and cuisine to suit every palate, it's no surprise why it has scooped the award for best in wine tourism services thanks to its immersive sensory experiences.

Vergelegen Estate continues to be the choice of the discerning visitor seeking an exquisite wine tourism experience. Vergelegen goes above and beyond to give its

visitors an unforgettable experience that involves spending quality time with family and friends through wine tasting, heritage, environmental and cellar tours, two restaurants and the seasonal luxury Picnic in the camphor forest, are only a few of a myriad of enjoyable activities at Vergelegen. The iconic Octagonal Garden is the centrepiece of Vergelegen, and opens up towards its various other beautifully coiffed landscapes and gardens with views of the surrounding mountains and valleys.

“It is absolutely wonderful, and we’re delighted to have won the tourism service award. This obviously gives us huge validation that we are doing something right as a South African property.”

- Wayne Coetzer - Chief Executive Officer, Vergelegen



Location: Lourensford Road, Somerset West, Cape Town, 7130, **Tel:** +27 (0)21 847 2100 / +27 (0)21 847 2111, **Email:** info@delaire.co.za, **Website:** www.vergelegen.co.za, **GPS:** -34.076395, 18.889887



**2023 REGIONAL WINNER -
BEST IN ARCHITECTURE AND LANDSCAPE**



**2023 REGIONAL WINNER -
BEST IN INNOVATIVE WINE
TOURISM EXPERIENCES**

WELTEVREDE

Since 1912, the Jonker family has called Weltevrede home. Klaas Jonker, the man behind the estate's founding, was a visionary who planted the region's first vines. His son Japie Jonker received Weltevrede in the 1930s, and he started growing wine there in 1933. To meet the increasing grape production, Japie increased the size of the Weltevrede winery. The original vines that the estate's founder planted can still be found at Weltevrede today. The fruit of these vines, a representation of a blessed family history firmly entrenched in the origins of Weltevrede, has been enjoyed by five generations of Jonkers.

Nearly just as much as the soil itself, Weltevrede loves the family experience and the close-knit sharing of the soil's feel. Each vine,

each delectable grape berry, and each succeeding wine are built on this anchor of Weltevrede, which is rooted in time itself. The soils of the Weltevrede vineyards are drastically diverse, despite being adjacent to one another and having sharp changes from one to the next. On Weltevrede, there are 72 distinct vineyards, some of which are smaller than half a hectare. They can be broadly categorised into three separate soil types, or terroirs, including alluvial soil, rust-colored limestone, and shattered shale rock.



WELTEVREDE

THE MOST BIODIVERSE PLACE ON EARTH

More plant species can be found in the Western Cape than in the entire northern hemisphere of the world. At Weltevrede, vegetation and fauna that are rarely seen elsewhere flourish. The biodiversity's full extent is still unrecorded, although it is known to include a profusion of fragrant herbs and floral gems. The wide selection

of soil types produced the plants that surrounds Weltevrede. This variety of soils offers a variety of terroir that may allow wines to reflect their unique personalities. When Philip Jonker started making wine at Weltevrede, he set out to produce wines of the highest calibre that would serve as representatives of the Robertson Valley and South Africa as a whole. Weltevrede began receiving numerous accolades at global events.

"It's a great privilege to win the architecture and landscape award at Weltevreden... I believe part of the success was the fact that we had this amazing small team of people working together who are local, who are very rigid in our area, so they understood the context very well... To win something like this gives us approval that it's innovative, it's new..."

- Philip Jonker - 4th Generation Owner and Winemaker, Weltevrede



Location: R317, Bonnievale, Western Cape, 6730,
Tel: +27 (0)23 616 2141, **Email:** sam@kapokbos.co.za,
Website: www.weltevrede.com,
GPS: -33.92435080928404, 20.046961343539664



2023 REGIONAL WINNER - SUSTAINABLE WINE TOURISM PRACTICES

BOSMAN HERMANUS

As you ascend the Hemel-en-Aarde Pass, leaving the crowded beaches far below, the pristine wine valley will gradually immerse you in silence and wonder. Turn left in the direction of the De Bos dam, and after a bend, a low-lying structure that is anchored beneath a sizable tree and perched on a vast landscape can be seen on the horizon. This is the Frame House.

A wooden structure housing the wine tasting venue belonging to Bosman Family Vineyards, on their farm in the Upper Hemel-en-Aarde Valley, Hermanus. The Bosman Family have been vine growers in Wellington for 8 generations, their proud heritage forming the bedrock from which innovation and sustainability are a natural progression.

"We are honoured to have been selected as the winner in this category, specifically the sustainable wine tourism part... We've been farming for eight generations, and we have to make sure that we farm sustainably for another eight generations."

- Carla Bosman - Brand Manager, Bosman Hermanus



Location: De Bos Farm, Karwyderskraal Road, Upper Hemel-en-Aarde, Hermanus, 7200, **Tel:** +27(0) 76 3000 819, **Email:** taste@bosmanhermanus.com, **Website:** www.bosmanhermanus.com, **GPS:** -34.37139597724398, 19.25021313794438

AMBASSADOR AWARDS

CELEBRATING ONGOING TRANSFORMATION IN WINE TOURISM

In its second edition The Wine Tourism Ambassador Awards 2023 opened its call for entries in June of 2022 and saw some of the most unique and innovative properties awarded for their excellence

in three categories: Wine Tourism Diversity, Authentic South African Experience and WWF Conservation Pioneer. Wesgro congratulates the most deserving winners of these inaugural awards.

PAARDENKLOOF WINES

THE WINE TOURISM DIVERSITY AWARD

Paardenkloof Estate, a truly captivating property and home to a number of reserve wines, indigenous fauna and flora, stands by its slogan of "Be Captivated by Nature". The estate prides itself on its dedication, attention to detail, and passion for giving guests a unique experience at its vineyard's gorgeous riverbank. With the property perfectly positioned near the riverbank, it contributes immensely to the

conservation of various fauna and flora in its surrounding area. This includes animals such as grey buck, duikers, hares, porcupines, snakes, mongooses, meerkats, otters and caracals, as well as an astonishing diversity of birds. Alongside the production of premium matured Shiraz, Cabernet Sauvignon, Pinot Noir and Sauvignon Blanc wines, PaardenKloof boasts wild horses roaming free, and has also reintroduced a herd of indigenous Nguni cattle to the property.



PAARDENKLOOF

Be Captivated by Nature

Tel: +27 (0)28 284 9809
Email: info@paardenkloof.co.za
Website: www.paardenkloof.co.za

KLEIN GOEDERUST

THE AUTHENTIC SOUTH AFRICAN EXPERIENCE AWARD

In 2019, the Klein Goederust Winery was acquired by Paul Siguqa, making it the first 100% black-owned wine farm in Franschhoek. After acquiring the 116-year-old vineyard, Siguqa immediately began the renovation process, transforming the dilapidated, historic buildings into a beautiful boutique wine farm. Siguqa always had dreams of becoming a farm owner, having grown up in the Franschhoek area and watching his



mother work as a labourer on a farm for many years. He has since named the farm's premium sparkling wine after his mother, Nomaroma Siguqa. Klein Goederust prides itself on its excellent service, with attentive and energetic staff always ready to give the most authentic and positive experience.



Tel: +27 (0)76 278 7569
Email: info@kleingoederust.co.za
Website: www.kleingoederust.co.za

TANAGRA

WWF CONSERVATION PIONEER AWARD

Tanagra is an idyllic and peaceful wine farm close to McGregor, part of the Robertson Wine Route and Route 62, tucked snugly away into the mountains. Producing an exclusive range of handcrafted and environmentally friendly wines, their vineyards are small blocks more than 20 years old, surrounded by wild fynbos, creating highly aromatic wines using traditional farming

methods helping retain the biodiversity of the farm. An old wild fig tree gave the farm its name, 'Tanagra' - it echoes the Khoisan expression for a well-shaded place. This giant tree canopies the historic homestead and winery, providing shade while guests can get a picturesque view of the beautiful landscapes, mountains and sunsets.



Tel: +27 (0)23 625 1780
Email: tanagra@tanagra.co.za
Website: www.tanagra.co.za



JUDGING THE BEST OF WINE TOURISM AWARDS 2022

EXPERT JUDGES



DIRK DURNEZ
Judging Arts and Culture
Art@Africa Director
www.art@africa.art



SHELLY FULLER
Judging Sustainable Wine Tourism Practice
Fruit & Wine Programme Manager at WWF



JENNY HANDLEY
Judging Wine
Tourism Restaurants
Owner of Gourmet Guide
www.gourmetguide.co.za



JEREMY CLAYTON
Judging Accommodation
Chairperson of the Federated Hospitality Association of South Africa
www.fedhasa.co.za



JEAN-PIERRE ROSSOUW
Judging Innovative Wine Tourism Experiences
Previous Platter's South African Wine Guide and founded Rossouw's Restaurants



LESEGO MAJATLADI
Judging Architecture and Landscape
Board Member of the Federated Hospitality Association of South Africa
www.fedhasa.co.za



BARRY STRICK
Judging Wine Tourism Services
Wine Tourism Guide

WINE TOURISM AMBASSADOR AWARD JUDGES



ANGELA BARTER
Judging for WWF Conservation Pioneer Award
WWF Conservation Champion Programme



MARTINA BARTH
Judging for The Authentic South African Experience Award
SATSA Western Cape Chair



JANET PILLAI
Judging Authentic South African Experience
Founder and CEO of MLT Corporation

ROVING JUDGES



MARYNA CALOW
Communications Manager at Wines of South Africa
www.wosa.co.za



SANETTE FERREIRA
Professor at Stellenbosch University



ELMARIE RABE
Chairperson of the South African Wine Routes Forum

SOUTH AFRICAN WINE ROUTES MAP

- 1 CONSTANTIA WINE ROUTE
- 2 DURBANVILLE WINE ROUTE
- 3 BREDEKLOOF WINE VALLEY
- 4 FRANSCHHOEK WINE VALLEY
- 5 PAARL WINE ROUTE
- 6 ROBERTSON WINE VALLEY
- 7 STELLENBOSCH WINE ROUTES
- 8 TULBAGH WINE ROUTE
- 9 WELLINGTON WINE ROUTE
- 10 WORCESTER WINE & OLIVE ROUTE
- 11 KLEIN KAROO WINE ROUTE
- 12 PLETTENBERG BAY WINELANDS
- 13 BOT RIVER WINE ROUTE
- 14 ELGIN VALLEY WINE ROUTE
- 15 AGULHAS WINE ROUTE
- 16 HEMEL-EN-AARDE WINE ROUTE
- 17 STANFORD WINE ROUTE
- 18 DARLING WINE ROUTE
- 19 SANTAM SWARTLAND WINE- & OLIVE ROUTE
- 20 WEST COAST WINE ROUTE
- 21 ORANGE RIVER WINE ROUTE
- 22 MIDLANDS MEANDER ROUTE
- 23 SOUTH AFRICAN BRANDY HOMES



CAPE TOWN

If you're looking for a unique experience, The Constantia Wine Valley and Durbanville Wine Route offers a unique blend of centuries-old homesteads and stylish new boutique wineries in the spectacular mountain countryside just 15 - 30 minutes from Cape Town's city centre. Enjoy any sample from a wide

range of premium wines, while taking a stroll through beautiful green gardens to enjoy a sensational taste experience. There are various options of fine-dining restaurants to enjoy exquisite eateries, sip champagne on the lawns of the wineries or in the boutique hotels, while viewing fine art made by local artists.



CAPE WINELANDS

Offering a collection of historic towns with its magnificent natural beauty, its rich cultural heritage and its world-renowned wines - the Winelands Region in the Western Cape is synonymous with all the best that the Cape has to offer. Tours through the Cape Winelands not only include world-class wineries

but there are food and wine pairings from some of the region's best established restaurants. Enjoy and experience the hospitality and beauty, visit some of the many wine farms, or stroll down a beautifully restored street in one of the historical towns.

WINE ROUTES SOUTH AFRICA

Cape Town and the Western Cape has a thriving wine tourism industry with 2 613 wine grape farmers, 43 producer cellars and 471 private wine cellars. It is comprised of 5 wine regions, of which there are 23 wine routes to explore across a massive geographical area of 92 512 hectares.



CAPE KAROO

Characterised by spectacular mountain ranges, where vines are grown on high slopes and along riverbanks, the Cape Karoo is a breathtaking wine region offering some of the most majestic views of the main attractions such as the unspoilt natural environment. The cuisine is rich in its cultural heritage with inspired food prepared

with fresh, local ingredients and love. The atmosphere within the region is unforgettable which is regarded as rural tranquillity at its best.



CAPE OVERBERG

Whether you are a wine connoisseur or simply a wine enthusiast, the Overberg is a world class wine-country-tourism destination. From historic and traditional wineries to the most modern state-of-the-art cellars, the common denominators within this beautiful region are a warm welcome, handcrafted wines,

a commitment to biodiversity and the desire to share hours of sociable sipping.



GARDEN ROUTE AND KLEIN KAROO

Spread out across the Garden Route and Klein Karoo with its uniquely South African cuisine, warm welcome and unspoilt landscapes, this region is arguably the most diverse of South Africa's wine

regions. With more than just an excellent range of wines, the Garden Route and Klein Karoo Wine Route offers visitors its unique cuisine, the warmth and hospitality of its people, and the mystique of its landscape.



CAPE WEST COAST

A region where the place names are as diverse and unpretentious as its people and the wines they grow; with communities pursuing individual expression through wine, food, word and art. Wine tourism is not new to the area being the home of vineyard plantings influenced

by the nautical conditions. The plantings yield fruit of huge intensity and flavour, resulting in wonderful wines. Quaint villages, whitewashed fishermen's cottages, pristine beaches, great seafood and wine contribute to the laid back atmosphere, which is most iconic of the Cape West Coast.

FIND OUT MORE

THE WESTERN CAPE: WHERE MAJESTIC MOUNTAINS MEET WILD, OPEN SEAS. A PLACE OF ROLLING GREEN VALLEYS AND VAST, UNTOUCHED PLAINS. A PLACE TO CONNECT WITH A DIVERSE GROUP OF PEOPLE. A PLACE TO FIND YOURSELF AGAIN.

Wesgro supports, promotes, celebrates and facilitates business, tourism and investment in Cape Town and the Western Cape. Spanning export, investment, film and media, air access travel and business events, it is designed to help visitors make informed decisions about the region, as well as highlight its vast array of offerings.

CONNECT WITH US

Find out more about how Wesgro can help you experience the best the Western Cape has to offer on www.wesgro.co.za/travel or visit www.greatwinecapitals.com for more information on the Great Wine Capitals Global Network and the Cape Winelands' place in it. Find us and join our community of travellers on social media [@Discoverctwc](https://twitter.com/Discoverctwc) and connect with Great Wine Capitals on Facebook or Instagram [@GreatWineCapitals](https://www.instagram.com/GreatWineCapitals) or on Twitter [@WineCapitals](https://twitter.com/WineCapitals).

Film & Event
Media

Compiled and published by Film & Event Media. For more information visit www.theevent.co.za or contact lance@filmeventmedia.co.za



Great Wine Capitals
GLOBAL NETWORK
A WORLD OF EXCELLENCE

WESGRO
cape town & western cape
tourism promotion



www.greatwinecapitals.com | www.wesgro.co.za/travel